



KEIZAI
SILICON VALLEY
US - JAPAN BUSINESS FORUM

日米の宇宙ビジネスの今、そしてこれから

2016年9月23日(金) | 5:30 PM – 9:00 PM

イベントの概要

ここ数年テクノロジー業界は、我々の想像を超えたイノベーションが期待される宇宙という新たな分野に注目し、イーロン・マスク氏、ジェフ・ベゾス氏などテック業界の巨人たちが宇宙産業に参入、グーグルも衛星企業を買収するなどしています。今回のフォーラムは、シリコンバレーの最新の注目すべき事例とともに、個人事業者、そしてシリコンバレーの企業や投資家たちが、宇宙産業においてどのような役割を担っているのか、またそれが米国内の他の産業での役割とどう違うのかについて探っていきます。もちろんアメリカだけでなく、日本の宇宙産業の現状、そしてここシリコンバレーと日本が今大きく盛り上がりを見せている宇宙産業においてどう協業できるかについても話し合います。

パネリスト: Sean Casey – Managing Director, Silicon Valley Space Center
Rainer Sternfeld – CEO, Planet OS
Kohei Taya – Vice President, IHI Inc.
Phil Keys (*Moderator*) – Marketing Content Manager, Intertrust

日時: 2016年9月23日(金)
受付・ネットワーキング: 5:30 PM – 6:00 PM
プログラム: 6:00 PM – 8:00 PM
ネットワーキング: 8:00 PM – 9:00 PM

会場: Wilson Sonsini Goodrich & Rosati
650 Page Mill Road, Palo Alto, CA 94304

チケット情報: \$15: Early Bird Discount 9/6(火)11pm PST までにお申し込みの先着 30 名様
\$20: Regular Registration 9/19(月) 11pm PST までにお申し込みの方
\$35: Late Registration 9/21(水)正午までにお申し込みの方
\$50: 当日券 (お席に限りがございますのであらかじめご了承ください)

*会場にてお寿司、お飲み物をご用意いたしております

*チケットは <http://www.keizai.org> の EVENTS ページからお申し込みいただけます。

Featured Panelists and Moderator



Dr. Sean Casey is the Co-Founder and Managing Director of the Silicon Valley Space Center, a business accelerator for NewSpace entrepreneurs in Silicon Valley. He is a member of the Suborbital Applications Researchers Group of the Commercial Spaceflight Federation and has over two decades of experience as an airborne astronomer. Dr. Casey's work has been recognized as an example of NASA's goal for "more efficient and cost effective methodologies to instrument design and construction...". He served as a Senior Scientist with the NASA/DLR SOFIA program, management and technical lead for SOFIA's science instrument development program, lead for science instrument integration and commissioning, and science liaison for the review of system level requirements for SOFIA's final operating capability. He is an author and co-author on several dozen science publications and has a PhD in Astrophysics from the University of Chicago and dual MBAs from the Berkeley Haas and Columbia Schools of Business.



Rainer Sternfeld is the CEO and Founder of Planet OS, a cloud-based data solutions company for the geospatial services market. A robotics engineer and product developer by training, Rainer is an experienced entrepreneur focused on data-driven businesses that grow enterprises and designing human interaction with data. Prior to Planet OS, Sternfeld led ABB Group to establish the world's first nation-wide fast-charging infrastructure for electric cars. For 5 years, he led ABB Business and Corporate Development initiatives in the Baltic region. He also serves on the Board of Directors of the World Ocean Council, is the co-designer of the Statue of Liberty of Estonia and has spent the last 14 years in building and managing new businesses, new products and organizations in startup, corporate, academic and public/NGO environments.



Kohei Taya is Vice President of the Research Division at IHI Inc. as well as a Venture Associate at Draper Nexus Ventures. He joined IHI in September 2005, starting in the System Design Group of Space Development Department. He was in charge of GX launch vehicle system development as well as LOX/Methane Propulsion system development. Since October 2014, Mr. Taya has been in the Business Development Division of IHI, with one focus being looking for new business opportunities mainly with start-ups. In April 2015 Mr. Taya started work as the IHI Liaison at Draper Nexus Venture, where IHI is a member L.P. Mr. Taya graduated from Georgia Institute of Technology in 2005, with a M.S. in aerospace engineering. He is licensed as a Professional Engineer of Japan (P.E.jp, Aerospace). He was a member of Astrodynamics Technical Committee in the Japan Society for Aeronautical and Space Sciences (JSASS) in 2013 and 2014.



Phil Keys (moderator) is a Marketing Content Manager for Intertrust Technologies, a company specializing in trusted distributed computing. He is also a published columnist for the Nikkei Business Daily (Nikkei Sangyo Shimbun) as well as a Forbes contributor. Mr. Keys was a Silicon Valley correspondent for Nikkei Business Publications for 14 years and has worked in the technology industry both in the US and Japan. He graduated with a B.A. from the University of California Berkeley.



1990年に設立された経済シリコンバレーは、サンフランシスコ・ベイエリアでビジネスネットワークイベントを主催するNPOです。日米でビジネスを行う起業家や企業の成功の鍵となる重要なテーマについて、専門家を招いてディスカッション・交流する場を定期的に提供することを主な目的として、ボランティアによって運営されています。