



**KEIZAI**  
**SILICON VALLEY**  
US - JAPAN BUSINESS FORUM



**JAPAN SOCIETY**  
OF NORTHERN CALIFORNIA

## バッテリーとクリーンテック: 運輸と電力システムにおけるエネルギー貯蔵のトレンド。日本北カリフォルニア学会との共催

2018年9月20日(木) 5:30 PM - 9:00 PM

### イベント概要

1800年に初めて開発されたバッテリーは、グローバル経済において今でも重要な役割をはたしている。特に最近では運輸業界および電力業界の二酸化炭素排出量を削減するため、その重要性がさらに高まっている。しかしバッテリー技術の制約が、電動車両や再生可能エネルギーの市場導入の障壁となっている。本プログラムは日本北カリフォルニア学会との協力により、バッテリー技術の最新トレンドや関連のビジネスモデル、規制等をクリーンテックの二大用途について議論する。

**Panel:** **James Chen** — Deputy General Manager,  
Beijing Globe Super Power New Energy Technology Development Corp  
**Luisa Elkins** — Sr. Associate, Procopio at Procopio  
**Others TBD**  
**Phil Keys (Moderator)**— Marketing Content Manager,  
Intertrust Technologies, Columnist Nikkei Sangyo Newspaper

**日時:** 2018年9月20日(木)  
レジストレーション/ネットワーキング: 5:30 PM - 6:00 PM  
プログラム: 6:00 PM - 8:00 PM  
ネットワーキング: 8:00 PM - 9:00 PM

**場所:** PROCOPIO  
1117 S CALIFORNIA AVENUE, SUITE 200, PALO ALTO, CA 94304

**費用:** \$15: Early Bird Discount 9月4日(火)(11PM)迄にお申し込みの先着30名  
\$20: Regular Registration 9月16日(日)(11PM)迄にお申し込みの方  
\$35: Late Registration 9月18日(火) 正午迄にお申し込みの方  
\$50: 日券 (お席に限りがございますのであらかじめご了承ください)  
会場にてお寿司や飲み物などをご用意しております。

**お申し込み:** <http://www.keizai.org>



**James Chen, Deputy General Manager,  
Beijing Globe Super Power New Energy Technology Development Corp**

James has worked as an entrepreneur and/or startup executive in Silicon Valley since 1995. Currently, he is working with the Beijing Globe Super Power New Energy Technology Development Corp., a company that has developed a monomer Li-on battery in China. He has been dedicated to the clean energy industry for over 15 years. He holds a MBA in Project Management and has worked for Xpeed, NanoStellar, NanoExa, and others in Silicon Valley. James, has over 30 years of experience in bridging business between US companies and Greater China, Japan, Korea and other Asia Pacific Countries in the areas of OEM manufacturing, outsourcing, materials supply, E-commerce, telecommunication, energy and technology commercialization.



**Luisa Elkins, Sr. Associate, Procopio**

Elkins assists clients with regulatory counseling and policy development with a particular focus on public utility and transportation regulation and the California Environmental Quality Act (CEQA). Her practice includes advising utilities, lenders, and developers for the development and acquisition of renewable energy projects. She also counsels transportation companies regarding existing and emerging regulations, regulatory filings, and operative permits, including those related to Transportation Network Companies (i.e., on-demand transportation services) and autonomous vehicles. Before commencing her career in private practice, she served as legal counsel for the CPUC. Luisa is licensed to practice in both the US and her native Colombia. She earned a J.D. from the University of San Francisco School of Law, an M.B.A. from the University of San Francisco Masagung Graduate School of Management, and a law degree and certificates of specialization in Administrative and Environmental Law from the University Externado of Colombia.



**Phil Keys (Moderator), Marketing Content Manager, Intertrust Technologies  
and Columnist, Nikkei Sangyo Newspaper**

Phil works in marketing communications at Intertrust Technologies, a Silicon Valley software company specializing in trusted distributed computing. He is also one of the writers of the Shinpu (New Wind) Silicon Valley column in the Nikkei Sangyo Newspaper. Prior to Intertrust, Phil spent over 13 years as a US correspondent for Nikkei Business Publications covering the technology industry in Silicon Valley as well as in consulting and marketing positions in both the U.S. and Japan. A graduate of the University of California at Berkeley, Phil also attended International Christian University in Tokyo.



Founded in 1990, Keizai Silicon Valley US-Japan Business Forum is an all-volunteer business and professional networking organization based in the San Francisco Bay Area. Its primary purpose is to provide opportunities for executives and professionals to develop the knowledge and human networks for successful US-Japan Business.