



**KEIZAI**  
**SILICON VALLEY**  
US - JAPAN BUSINESS FORUM

## 29th Anniversary Shinnenkai Reception

Join us in celebrating Keizai Silicon Valley's 2019 Shinnenkai (New Year's Reception) on Friday, January 25 at the Palo Alto Hills Golf and Country Club

**Friday, January 25, 2019**

5:30 - 6:45 p.m. Reception

6:45 - 9:30 p.m. Program

10:00 p.m. Venue Close

Early bird (before Sunday, January 6<sup>th</sup> 11pm PST): \$55 (60 seats limited)

Regular Registration (before Sunday, January 20<sup>th</sup> 11pm PST): \$75

Late Registration (before Wednesday, January 23<sup>rd</sup> noon PST): \$100

Walk-in: \$140

Location: Palo Alto Hills Golf and Country Club  
3000 Alexis Drive | Palo Alto, CA 94304

Food, including sushi and hors d'oeuvres, will be served.

Dress: Business casual

Registration at [keizai.org](http://keizai.org)

This year, we honor Ambassador John Roos, Founding Partner of Geodesic Capital and former U.S. Ambassador to Japan, with the Keizai Silicon Valley Outstanding Impact Award for US-Japan Business.

Aside from giving the keynote speech, Ambassador Roos will participate in a fireside chat with Professor Richard Dasher. We will also be performing our traditional Kagamiwari (sake barrel "breaking") ceremony. The Consul General of Japan, Mr. Tomochika Uyama, is expected to lead this tradition.

## Featured Honoree



### Ambassador John V. Roos

John V. Roos is the Founding Partner at Geodesic Capital, a late stage venture capital fund focused on investing in enterprise and consumer technology companies. He is a Senior Advisor at Centerview Partners, a preeminent mergers & acquisitions advisory firm and a member of the Board of Directors at Salesforce.com and the Sony Corporation. In addition to the Global Advisory Board of Mitsubishi UFJ Financial Group, Ambassador Roos chairs the Toyota Research Institute Advisory Board and serves on the Board of Directors of The Maureen and Mike Mansfield Foundation. Previously, Ambassador Roos served as Chief Executive Officer and Senior Partner at Wilson, Sonsini, Goodrich, & Rosati, the leading law firm in the United States in the representation of technology, life sciences, and emerging growth companies.

From August 2009 – August 2013 Ambassador Roos served as the United States Ambassador to Japan. On August 6, 2010 he became the first sitting U.S. Ambassador ever to attend the commemoration ceremony of the atomic bombing in Hiroshima. Ambassador Roos' service in Tokyo coincided with the devastating 9.0 earthquake, tsunami, and nuclear crisis on March 11, 2011. Following this tragedy, Ambassador Roos led the American effort on the ground in support of Japan's response to the multi-dimensional and unprecedented disaster. After the crisis, Ambassador Roos also led the creation of the TOMODACHI initiative, a public-private partnership that has raised more than fifty million dollars and established more than 40 exchange programs.



Founded in 1990, Keizai Silicon Valley US-Japan Business Forum is an all-volunteer business and professional networking organization based in the San Francisco Bay Area. Its primary purpose is to provide opportunities for executives and professionals to develop the knowledge and human networks for successful US-Japan Business.