



KEIZAI
SILICON VALLEY
US - JAPAN BUSINESS FORUM

The Privacy Tsunami!

The GDPR is here, the CCPA is coming. Have you prepared?

Tuesday | September 24, 2019 | 5:30 PM – 8:45 PM

Event Overview

You may have heard about the alphabet soup of new privacy legislation, including Europe's GDPR and California's effort to storm the stage, the CCPA (California Consumer Privacy Act). New privacy laws are upending the handling of consumer information and forcing companies to reevaluate business models. The CCPA arrives on our doorstep January 1, 2020, but don't abandon all hope just yet as a journey of a thousand miles begins with that single step. Join us and watch your step as we explore the significantly expanded scope of privacy obligations for businesses operating in California. Indeed, if you do business in California this is one law you can't afford to ignore!

At the seminar you can expect:

- An overview of the CCPA and the GDPR, including who it applies to, the types of data covered, the rights conferred on consumers;
- The key similarities and differences between the GDPR and the CCPA;
- The status of legislative amendments relating to the CCPA;
- What enforcement may look like for the CCPA;
- The potential impact of federal privacy legislation; and
- Practical steps your business can take now to prepare for the CCPA, including lessons and takeaways from the GDPR that you can use for the CCPA.

Panel: **Jestlan Hopkins** — Manager, Private Services, KPMG
Martin Rauchbauer — Austrian Consul, Open Austria
Elaine Harwell (*Moderator*)— Senior Counsel, Procopio

Date: **Tuesday, September 24, 2019**
Registration/Networking: 5:30 PM – 6:00 PM
Program: 6:00 PM – 8:00 PM
Networking: 8:00 PM – 8:45 PM

Venue: **Procopio**
1117 S California Ave, Suite 200, Palo Alto, California 94304

Fees: \$15: Early Bird Discount for first 30 registrations by Sunday, September 8 (11 PM)
\$20: Regular Registration by Friday, September 20 (11 PM)
\$35: Late Registration by Sunday, September 22 (Noon)
\$50: Walk-ins (Seats are limited and may not be available)
Food and beverages will be served.

Registration: <http://www.keizai.org>

Featured Panelists and Moderator



Jestlan Hopkins, KPMG

Jestlan Hopkins (he/him/his) has been working in the privacy space for over 7 years, building out privacy programs and authoring policy for technology and software companies in Silicon Valley. Unwaveringly committed to advancing user privacy and ethical business practices, Jestlan works diligently to architect user-centric solutions that balance user expectations with a business's needs. Jestlan works as a Manager within the privacy practice at KPMG, San Francisco where the bulk of his work focuses on helping clients stand up, run, and maintain their CCPA and GDPR programs. Jestlan received his Masters and Doctoral degrees in Information Sciences from the University of Paris II in Paris, France. In 2016, Jestlan was appointed a two-year term as SF/Bay Area Chapter Co-Chair of the International Association of Privacy Professionals' Knowledge Network. In that capacity, Jestlan organizes and speaks on timely privacy matters, such as facial recognition, the Internet of Things, the GDPR, and the CCPA. Jestlan is an IAPP member and a CIPP/US certification holder.



Martin Rauchbauer, Consul and Co-Director, Open Austria

Martin is the Austrian Consul in San Francisco and Co-Director at Open Austria. Founded in 2016, Open Austria is the official Austrian government representation in Silicon Valley and helps entrepreneurs, innovators, academics, policy makers, and creative minds to connect. Recently, Open Austria has also engaged in tech diplomacy between Europe and Silicon Valley and has become an advocate for smart tech regulation across the globe. In 2018 Martin served as the local chair of the European Union in San Francisco. Before coming to San Francisco, Martin was Deputy Director of the Business Support Service and Head of the UNESCO unit at the Austrian Foreign Ministry in Vienna. Martin received his M.A. in International Relations and International Economics from the School of Advanced International Studies (SAIS) at the Johns Hopkins University in Bologna, Italy and Washington D.C.



Elaine Harwell, Senior Counsel, Procopio

Elaine F. Harwell is a Senior Counsel with Procopio and a member of its Privacy and Cybersecurity Practice Group. She is an experienced business litigation attorney and a trained privacy professional. Her practice is focused on representing clients in cybersecurity and data privacy matters, including litigating claims involving privacy issues, helping clients manage emerging risks and conduct privacy risk assessments, and advising on regulatory issues. Elaine has also been involved in numerous trials as well as arbitration proceedings related to contract and general business disputes, complex unfair competition and business practice claims, and professional liability. She has earned the ANSI-accredited Certified Information Privacy Professional/United States (CIPP/US) credential through the International Association of Privacy Professionals (IAPP).



Founded in 1990, Keizai Silicon Valley US-Japan Business Forum is an all-volunteer business and professional networking organization based in the San Francisco Bay Area. Its primary purpose is to provide opportunities for executives and professionals to develop the knowledge and human networks for successful US-Japan Business.