



# Webinar Series: Part 1

## How has COVID19 accelerated Digital Transformation?

**Tuesday | September 8, 2020 | 5-6pm PST**

The digital transformations that were well under way for companies, governments, and education institutions all over the world before COVID-19 have been forced to adapt and accelerate those programs. In the first of two webinars, join our panel of technology, operations, and strategy experts to learn about the opportunities and risks presented by digital transformation in the COVID-19 era.

### **Questions:**

- What is Digital Transformation?
- What are the best practices for developing a Digital Transformation strategy?
- What does the Digital Transformation eco-system look like, and how is it evolving?
- How can short-term problems caused by Digital Transformation be converted into long-term strengths?

### **Panelist:**

- Vanessa Liu, Vice President at SAP.iO
- Daniel Michalek, Sr. Manager, Legal Operation at Veritas Technologies
- Ken Kumayama, Partner at Skadden, Arps, Slate, Meagher & Flom LLP and Affiliates

**Moderator:** Sam Wiley, Director of Global Business Intelligence at VALUENEX

**Date & Time:** Tuesday | September 8, 2020 | 5-6PM PST

**Venue:** Zoom Webinar  
Presented in cooperation with  
[US-Asia Technology Management Center, Stanford University](#)

**Fees:** Free

**Registration:** [keizai.org](http://keizai.org)

## Featured Panelists & Moderator

### **Vanessa Liu, Vice President, SAP.iO**



Vanessa is the Vice President of SAP.iO, the early stage venture arm of SAP which invests in and accelerates startups in enterprise technology. She oversees SAP.iO's North American Foundries which helps startups integrate with SAP solutions, collaborate with SAP customers, and become part of SAP's ecosystem of partners delivering the intelligent enterprise. Before SAP, Vanessa was the Chief Operating Officer at Trigger Media Group, a digital media incubator. In her role, she co-founded, incubated and oversaw business operations and strategic initiatives of Trigger's portfolio companies: InsideHook and Fevo.

### **Daniel Michalek, Sr. Manager, Legal Operations, Veritas Technologies LLC**



Daniel advises the general counsel on operational strategy of the legal department and leads initiatives that oversee financial management, law firm and legal vendor management, tools and technology and learning and training. When he's not busy enforcing the department's billing guidelines or researching a new legal technology, Daniel can be found in the kitchen – he is an avid baker who designs beautiful decorated sugar cookies using various edible mediums.

### **Ken D. Kumayama, Partner, IP & Technology; Cybersecurity & Privacy, Skadden, Arps, Slate, Meagher & Flom LLP and Affiliates**



Ken concentrates his practice on IP transactional matters and privacy. He represents clients in technology and commercial transactions relating to the ownership, protection and exploitation of intellectual property, including IP monetization strategies, development and license agreements, co-development agreements, pharmaceutical collaboration agreements, patent and other technology license agreements, trademark and copyright license agreements, and patent and other intellectual property asset sales and acquisitions. He also counsels clients in a broad range of industries on privacy-related matters.

### **Sam Wiley (Moderator), Director, Global Business Intelligence, VALUENEX**



Sam uses proprietary machine learning and predictive analytics technology to help companies make better innovation, financing, marketing, and strategic decisions, with a special focus on visualizing complicated technical data. Prior to VALUENEX, Sam was with CPA Global and Innography, working with clients to apply IP Intelligence to solve business problems as well as help companies deploy IP technology and best practices to align their IP operations with their business strategy.